

**DEPARTMENT OF ORAL MEDICINE AND RADIOLOGY
BHARATI VIDYAPEETH (DEEMED TO BE UNIVERSITY)
DENTAL COLLEGE AND HOSPITAL, PUNE.**



Ash trays with fresh flowers are a common symbol of World No Tobacco Day.

Every year, on 31 May, the World Health Organization (WHO) and global partners celebrate World No Tobacco Day (WNTD). The annual campaign is an opportunity to raise awareness on the harmful and deadly effects of tobacco use and second-hand smoke exposure, and to discourage the use of tobacco in any form.

The focus of World No Tobacco Day 2019 was on "tobacco and lung health." The campaign's objectives were to increase awareness on:

- The negative impact that tobacco has on people's lung health, from cancer to chronic respiratory disease,
- The negative impact that tobacco has on people's oral health, from CAUSING Leukoplakia, Oral sub mucous fibrosis to Oral Cancer
- The fundamental role lungs play for the health and well-being of all people.
- To serve as a call to action, advocating for effective policies to reduce tobacco consumption and engaging stakeholders across multiple sectors in the fight for tobacco control.

In view of these objectives, The Dept of Oral Medicine and Radiology along with Dept of Public Health Dentistry, Bharati Vidyapeeth (Deemed to be University) Dental College and Hospital, Pune organized a program on 31st May 2019 on occasion of World No Tobacco Day. The details of this program are as follows

SESSION I

1. Lecture on 'Ill effects of tobacco on oral and general health' by Dr. Shameeka Thopte, Assistant professor, Dept of Oral Medicine and Radiology, Bharati Vidyapeeth (Deemed to be University) Dental College and Hospital, Pune.

2. Lecture on 'Motivational enhancement and interventions for nicotine dependence' by Dr. Manjiri Datar, Associate professor, Dept of Psychiatry, Bharati Hospital and Research Center Pune.

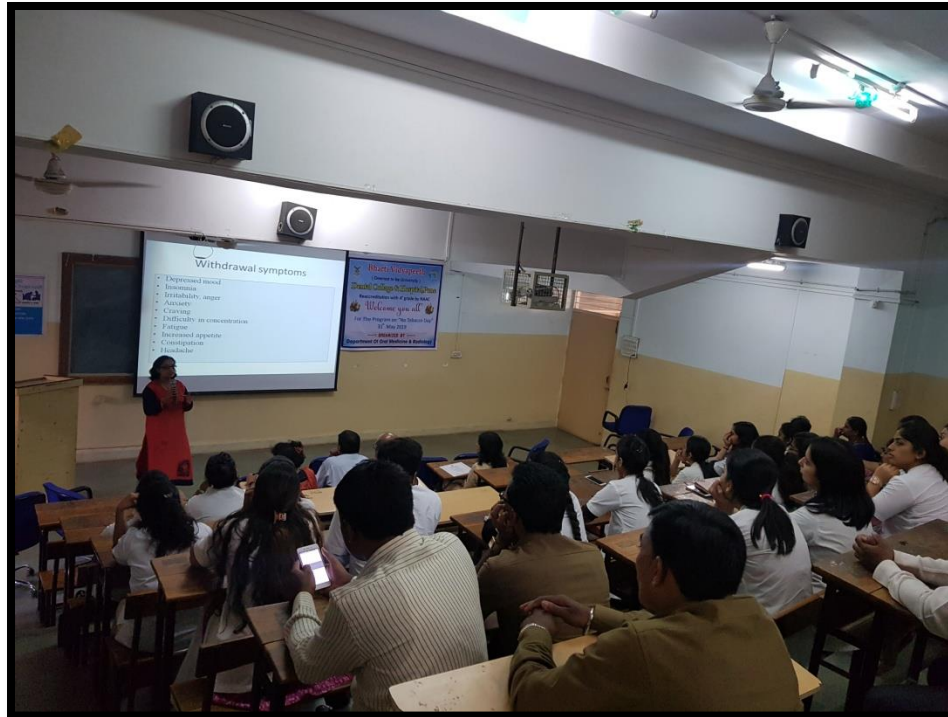
Above 2 lectures were aimed to increase the awareness of ill effects of tobacco amongst students and interns of the institute. The program was attended by approximately 50 students and interns. Approximately 20-25 teaching as well as non teaching faculty members actively participated in the program.



Lecture on 'Ill effects of tobacco on oral and general health' by Dr. Shameeka



Dr. Revati Deshmukh handing over certificate of appreciation to speaker Dr. Shameeka Thopte



**Lecture on ‘Motivational enhancement and interventions for nicotine dependence’ by
Dr. Manjiri Datar**



Dr. Amit Mhapuskar handing over certificate of appreciation to speaker Dr. Manjiri Datar

SESSION II

1. After targeting students and faculty members, the most important aspect on the occasion of World No Tobacco Day is to increase awareness of common people who are addicted to this deadly habit. In view of this, interns of the institute performed a skit highlighting ill effects of tobacco on general and oral health to general public.

2. Skit performance was followed by a presentation on 'Hazards of tobacco consumption on oral health' by Dr. Santosh Jadhav, Assistant professor, Dept of Oral Medicine and Radiology, Bharati Vidyapeeth (Deemed to be University) Dental College and Hospital, Pune

The above two programs were attended by approximately 20-25 patients who were addicted to tobacco. The impact of the program made some of the patients to actually throw off whatever tobacco products they were carrying in their pockets.



Skit performance by interns of the institute highlighting adverse effects of tobacco use





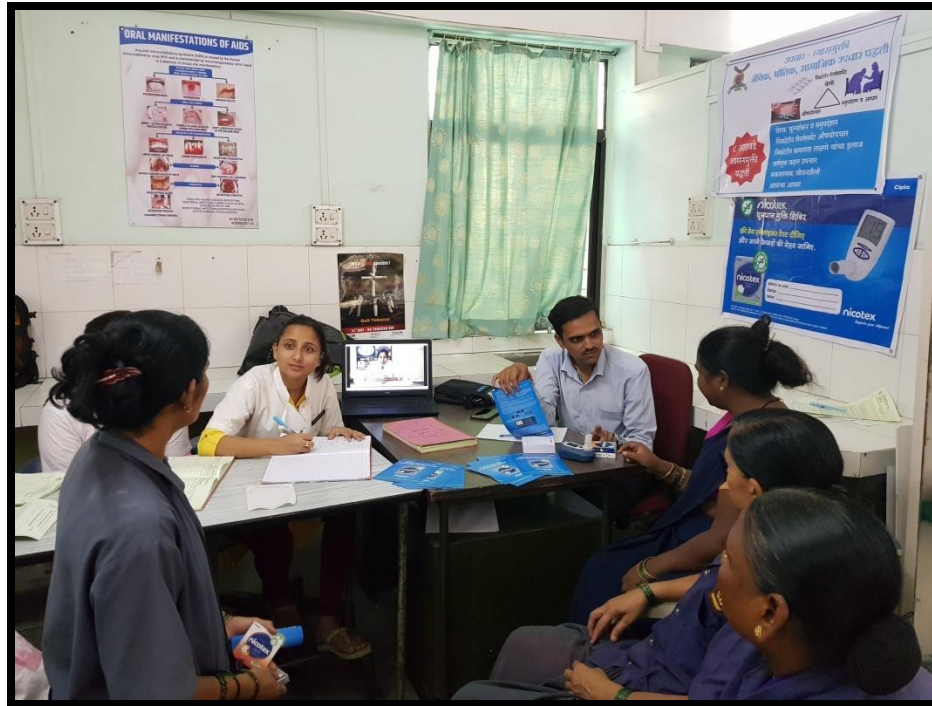
Lecture on ill effects of tobacco to general public by Dr. Santosh Jadhav



Dr. Manjula Hebbale handing over certificate of appreciation to speaker Dr. Santosh Jadhav

SESSION III

In the afternoon session all the patients (irrespective of habit history) who reported to the institute were shown a video highlighting “Ill Effects of Tobacco” specially made for this occasion. Approximately 100 patients visiting the institute were benefitted with this counseling.



Counseling of the patients with the help of Audio-visual Aids



Assessment of patient's breathe with Carbon Monoxide Monitor

The above program was organized

1. Dr. Shameeka Thopte (Tobacco Cessation Center Incharge)
Assistant Professor, Dept of Oral Medicine and Radiology, Bharati Vidyapeeth (Deemed to be University) Dental College and Hospital, Pune
2. Dr. Rashmi Sane (Associate Tobacco Cessation Center Incharge)
Assistant Professor, Dept of Oral Medicine and Radiology, Bharati Vidyapeeth (Deemed to be University) Dental College and Hospital, Pune
3. Dr. Amit Mhapuskar
Professor and Head, Dept of Oral Medicine and Radiology, Bharati Vidyapeeth (Deemed to be University) Dental College and Hospital, Pune
4. Dr. Manjula Hebbale
Associate Professor, Dept of Oral Medicine and Radiology, Bharati Vidyapeeth (Deemed to be University) Dental College and Hospital, Pune
5. Dr. Santosh Jadhav
Assistant Professor, Dept of Oral Medicine and Radiology, Bharati Vidyapeeth (Deemed to be University) Dental College and Hospital, Pune
6. Dr. Amol Jamkhande
Associate Professor and Incharge, Dept of Public Health Dentistry, Bharati Vidyapeeth (Deemed to be University) Dental College and Hospital, Pune

We would also like to thank our beloved principal Dr. Rajesh Kshirsagar for his constant support and encouragement. The overall program was a grand success.



The Organizing Team

Schedule of the program

Timing	Program Events	Venue
9.30- 9.45am	Welcome address	Hall A
SESSION I		
9.45- 10.15am	Lecture on “ Ill effects of tobacco on General and Oral health ” Dr. Shameeka Thopte, Assistant Professor, Dept Of Oral Medicine & Radiology. Bharati Vidyapeeth (Deemed To Be University) Dental College & Hospital.	
10.15 - 10.45am	Lecture on “ Motivational enhancement and interventions for nicotine dependence ”. Dr. Manjiri Datar, Associate Professor, Department of Psychiatry. Bharati Vidyapeeth (Deemed To Be University) Medical College & Hospital.	
11.00-11.10 am	Vote of Thanks	
SESSION II		
11.15 - 11.30am	Skit performance by Interns of the institute	Foyer
11.30 – 11.45 am	Lecture on “ Hazards of tobacco consumption on oral health ” to General public. Dr. Santosh Jadhav, Assistant Professor, Dept Of Oral Medicine & Radiology. Bharati Vidyapeeth (Deemed To Be University) Dental College & Hospital.	
SESSION III		
8.30 am – 4.30 pm	Counseling of all patients reporting to OPD.	Outside the main OPD