



विश्वविद्यालय अनुदान आयोग University Grants Commission

(मानव संसाधन विकास मंत्रालय, भारत सरकार) (Ministry of Human Resource Development, Govt. of India)

बहादुरशाह जफ़र मार्ग, नई दिल्ली-110002 Bahadur Shah Zafar Marg, New Delhi-110002

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प्रो. रजनीश जैन सचिव

Prof. Rajnish Jain Secretary

D.O.No.F.1-12/2020(Social Media-SWAYAM)

1st September, 2020

Dear Madam/Sir.

As you are aware, the Government of India has introduced National Education Policy-2020 (NEP) making ways for large scale, transformational reforms in both school and higher education sectors. Emphasizing the changing role of teachers in the backdrop of NEP 2020, the Hon'ble Prime Minister very rightly said "When a Teacher learns, a Nation leads".

Since the teachers' role is paramount in the life of student as a friend, mentor and coach, the Ministry of Education and UGC plan to celebrate Teachers' Day by organising webinars on various themes/initiatives of NEP and create awareness among stakeholders. As part of Teachers' Day celebration, on 5th September, 2020, we plan to run the following hashtag(#) campaign on twitter/Facebook/Instagram and other social media:

#ourteachersourheroes #teachersfromindia

You are requested to kindly organize programmes by following government protocols on social distancing or through videoconferencing to honour retired teachers who have made significant contributions in the growth and development of students and the institution. On Teacher's Day, using the hashtag #ourteachersourheroes, the students, faculty and non-teaching staff may express their gratitude towards their favorite teachers through various social media handles.

The programmes thus organized may kindly be uploaded in the University Activity Monitoring Portal (https://ugc.ac.in/uamp/) of UGC.

With kind regards,

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Yours sincerely,

(Rajnish Jain)

• The Vice Chancellors of all Universities

The Principals of all Colleges